

Flooring Expo - Members

Wednesday, September 4th at the Sheraton Guildford Surrey

Name	Company	Email - required

Which events are you attending (no charge members except lunch needs to be purchased):

Trade Show: 9:00-5:00pm

Education Course 1: 9:00am - 10:20am Bridging the gap between Installers and Sales

Education Course 2: 10:30am - 12:00pm Common Claims and how to Avoid

Lunch Buffet 12:00-1:00pm - \$45 per person - *purchase at bcfca.com under events*

Reception 4:00-5:00pm

Trade Show 9:00am - 5:00pm registration opens at 8am with continental breakfast for early arrivals

Education Courses

Course 1: 9:00am - 10:20am Bridging the gap between Installers and Sales

- this course is designed for both your installation and sales teams
- best practices to prevent and solve common issues and miscommunications

Course 2: 10:30am - 12:00pm Common Claims and how to Avoid

- examples of failures and complaints, including consumer misconceptions
- best practices to avoid and how to best handle these situations

Demo Stage 1:30pm - 4:30pm - hands on, rotating demo's approx every 30-45 minutes

- **Floor Prep** how to use a straight edge and laser to measure floor flatness, how to calculate bags of leveler required
- **Moisture Testing** meters and how to use, common issues and solutions
- **Transitions** common issues, tricks and work around